

Weekly Report

Department: Receptionist/ Admin

Staff: Monday Blessing

Duration: July 8-15

Social Media Platform (Overview)

PLATFORM	ENGAGEMENT	INTERACTIONS	FOLLOWERS	ACCOUNT REACHED
Instagram	17	450	88	215
Twitter	40	N/A	9	300
Facebook	394	172	76	285
Tik-Tok	25	1096	27	1258

I will suggest that will run a social media ads so as to reach more prospect.

Instagram followers went from 73 followers to 88 followers.